

Wisconsin Dells

Marathon and Half Marathon



EXPO & PARTICIPANT MARKETING

Expo Dates & Times: Saturday, October 22, 2011, 10 A.M. - 6 P.M.

Location: Chula Vista Resort, Grand Ballroom

2011 Expo Package Rates*:

Each 10'x10' booth will be set with tables, 2 chairs, pipe & drape.

Booth Size	Pricing
10'x10' Regular	\$350
10'x10' Prime	\$500
20'x20' Regular	\$600
20'x20' Prime	\$800

*All prices are negotiable

The Wisconsin Dells Marathon and Half Marathon Health & Fitness Expo will include more than 15-20 exhibitors featuring the newest designs in running gear and shoes, as well as the latest developments in sports fitness and nutrition.

- The Expo is where all participants pick up their participant packet, participant bag, t-shirt and timing chip.
- Approximately 5,000 people will visit/walk the Expo.

2011 Participant Bag Rates:

Insertions	Pricing
Product Sample Insert	\$150
Paper Sample Insert	\$250

The participant bag is your opportunity to get your product or information directly to each runner. Approximately 3,000 bags will be assembled and given to each runner.

The insert deadline is Friday, October 7, 2011.

